

THE PUTNAM TRAVELER

8K+ Copies Distributed Quarterly
Newspapers Are Distributed Free to Area Businesses & Visitor Centers
in Windham County, South Central Massachusetts and nearby Rhode Island

PROMOTING LOCAL BUSINESSES, EVENTS & TOURISM SINCE 2003

Advertising Specifications

	<i>Width</i>		<i>Height</i>	<i>Rate*</i>
Full Page	9 3/4"	x	15 5/8"	\$1,000
Half Page Horizontal	9 3/4"	x	7 5/8"	750
Half Page Vertical	6 1/4"	x	10"	750
One Third Page	6 1/2"	x	7 5/8"	500
One Sixth Page Horizontal	6 1/2"	x	3 5/8"	260
One Sixth Page Vertical	3 1/8"	x	7 1/2"	260
One Twelfth Page	3 1/8"	x	3 5/8"	135

Ask about inserts available in the Putnam Traveler!

Please submit all advertising digital files in; pdf, tiff or eps format (Mac compatible).
All images must be linked to your file. A resolution of 300 dpi is recommended.

Ad design services are complimentary with your ad reservation. Advertisements may not be reproduced without permission.

All advertising & press releases should be sent by email to: kelly@gdpublishing.com
Or mailed to: Putnam Traveler, 93 Munyan Road, Putnam, CT 06260
Phone: 860-963-0414 • Cell: 860-382-3832

LEGALITIES:

In consideration of Publisher's acceptance of any advertising, the advertiser agrees to indemnify and hold Publisher harmless against any claims arising out of publication. Publisher reserves the right to not publish a publication if there are insufficient advertisements.
Publisher is not responsible for any errors or omissions in any advertisement once advertiser has signed the Insertion Order or Proof Approval.
Publisher is authorized to print the advertisement if payment is not received without the signed Insertion Order and Proof Approval.
All rights in editorial sent to Publisher will be treated as unconditionally assigned for the publication and copyright purposes and are subject to Publisher's unrestricted right to edit. Upon acceptance of advertising, payment is due in full upon receipt of invoice, or Publisher may terminate our advertising agreement. There is a \$25.00 fee for all returned checks. Advertisers and their agencies have dual liability in the event of nonpayment.
Interest of 1.5% per month (18% per year) will accrue on all balances 30 days past due.

Issue Release: January • April • July • October

Advertising Deadline: December 10th • March 10th • June 10th • September 10th